

NON

MARK TULLY

STOP

From the author of **NO FULL STOPS IN INDIA**
"Stunningly inclusive" Pioneer

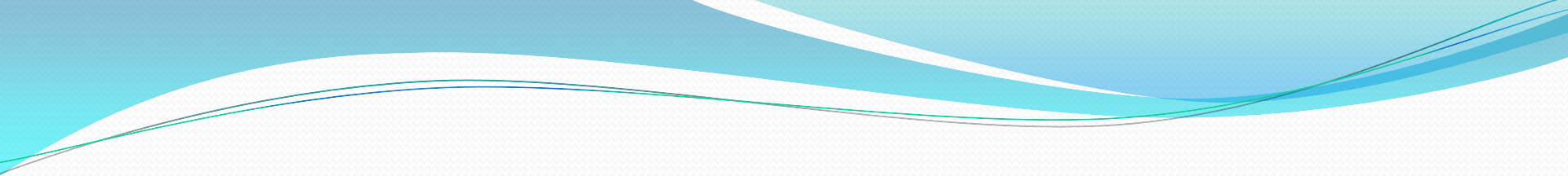
INDIA



NON STOP INDIA

- *by Mark Tully*

A
REVIEW

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- **Title:** NON STOP INDIA
 - **Author:** SIR WILLIAM MARK TULLY
 - **Country:** India
 - **Language:** English
 - **Genre:** Non-fiction
 - **Publisher:** Penguin Books India Pvt. Ltd.
 - **Publication Year:** 2011

First reactions -Critical reception

- ‘Tully report[s] on the various Indias behind the headlines’- *Hindustan Times*
- ‘Through Tully’s probing eyes, one discovers the complex workings of the Indian democracy’- *Telegraph*
- ‘The ten essays, written with clarity, warmth of feeling and critical balance and understanding, provide as lively a view as one can hope for of the panorama of India’ – *Financial Times*

What's in the book?

- Rich ensemble of topical issues in India – a panoramic view
- 10 short essays – myriad topics ranging from Naxalism to ecological sustainability
- Multi-faceted depiction of India and Indian-ness in the new millennium
- Vibrant and optimistic
- Aptly and attractively titled

Why this book?

- Continues narrative of *No Full Stops in India* (1991), which covered the last days of License Permit Raj
- Highlights post-1991 reform era achievements & challenges of Indian entrepreneurship & business
- Attempts to foresee roadblocks on India's way towards economic superpower status
- Brings forth Indians' point of view through their own words and perspectives

The India – as Tully narrates...

- **Naxalism**: A by-product of administration's persistent short-term Band-Aid solutions
- Reform of **institutional apathy** towards economically and socially backward classes sorely needed
- **Growing maturity** of Indian electorate & politicians towards development in lieu of social loyalties
- Rising mass awareness of **social audit** to ensure accountable governance & ethical use of public goods

Narration continues...

- **Foreign best practices** adaptation to domestic social structure & resource base essential
- **Poor public service delivery** record due to unreformed colonial institutions
- Growing business outrage against government corruption
- **Trade-off** between economic growth & environmental sustainability in tribal regions
- **Greater coordination** between activists, foreign aid & Forest Service modernization



Evaluation: Strengths

- Lucid, descriptive, rhythmic language
- Case studies narrated as interesting stories
- Views of eminent industrialists, administrators, etc. juxtaposed with opinions from the grassroots
- Expansive coverage and insights of internal issues
- Compact, precise and effective



Evaluation: Weaknesses

- Lack of in-depth analysis in some topics
- Some inferences not supported by facts
- Few personal insights, opinions and analyses
- Lack of logical continuity across chapters

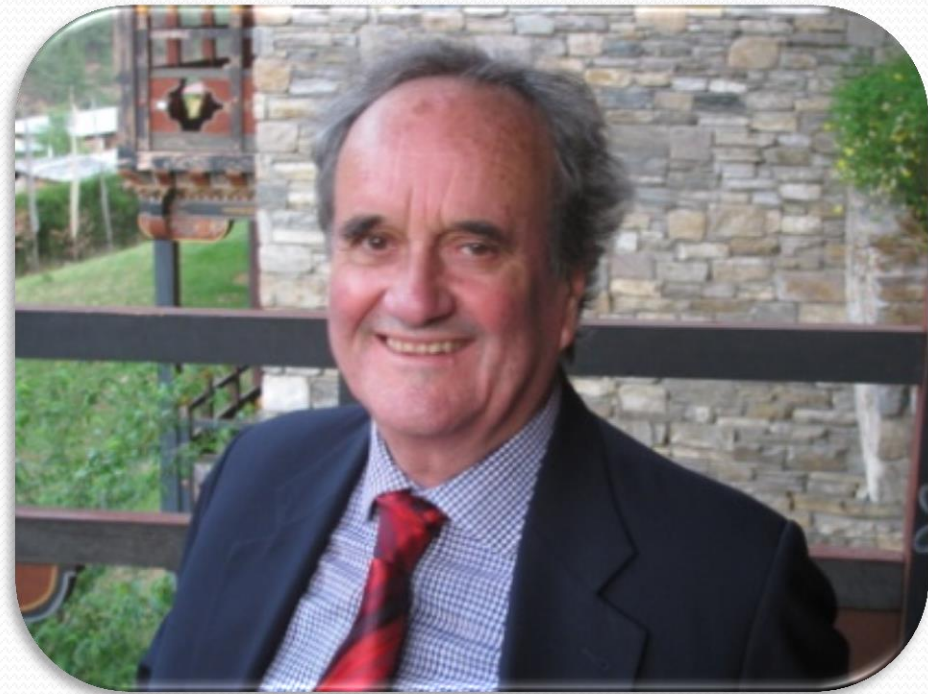
Conclusion

- Vivid depiction of the clash between traditional, colonial India & progressive, globalizing India
- Raises pertinent questions regarding various alternate paths of 'development'
- Provides realistic & optimistic solutions for future, balancing competing interests
- Unbiased, non-opinionated retelling of facts & experiences
- Invites reader's imagination to draw inferences

A thought-provoking reportage of India
– a quick entertaining read

Writer's review

- Journalistic approach to writing, heavy on descriptions and light on opinions
- Easily comprehensible language, short essay mode of presentation
- Perennially fascinated & optimistic about India's future potential



Thank you...

The team

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